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ATHA GROUP



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Festivity Is In The Air

**Tyohaarow ka yeh mausam hai,
Khushiyaan chaaron taraf hai chhayi,
Parivaar aur mitron ke saath hoga har pal yaadgaar,
Naa rahegi dukh ki parchhayee.**

Autumn paves the doorway for all the festivals of the year. We love to celebrate our festivals with enthusiasm. In a land of different religions and cultures every one of us as individuals pay homage to our customs and rituals. May it be Durga Puja or Diwali; extravagance has its own definition for every occasion. Despite the diversity, every festival is celebrated together by the people of various faiths and beliefs. Festivals of India reflect the rich cultural heritage of its people; their faith in each other's religious beliefs; mutual harmony among the people of India and their love for the nation and its heritage.

In Durga puja and Diwali we celebrate the triumph of good over evil which gives us the inspiration to fight all the hurdles of our life with inner strength and confidence. The diyas that we light are like the small positive hopes that act as anchors even when we tend to lose our track in the darkness of our bad times.



Gaurav Atha

I wish all my employees to enjoy the festivals this year with utmost joy and happiness with their loves ones. Sway to the tunes of dhaak, the aroma of kaashful & light up your lives with the bright lights of deepak. This is the time when you forget all your worries and spent these few days with galore. Maa Durga's blessing is with us to make us successful passing through all the hurdles of life.

Birthdays

August

Amit Kumar Jodhani
10th August

Anirban Chakrabarty
15th August

Srabanti Mitra
15th August

Devendra Kumar Dave
20th August

Amit Kejriwal
25th August

September

Gunanidhi Samal
1st September

Prabhat Kumar Das
2nd September

Prasenjit Mondal
7th September

Sayan Banerjee
20th September

Shivkant Choudhary
20th September

October

Sudipta Halder
1st October

Gajendra Kumar Jhavar
2nd October

Tamal Manna
11th October

Vivek Ojha
15th October

Tania Chakraborty
17th October

Sk Sawkat Ali
28th October

Atanu Bandopadhyay
29th October

Deepika
30th October

Kunal Kashyap
30th October

New Joinee



Pramod Kumar Puhan
Manager - EDP
Dhenkanal



Abhimanyu Mohapatra
Junior Executive- IT
Barbil



Prasant Kumar Boral
Asst. Manager- Survey
Barbil



The Rise of Solar Energy

The global solar energy industry is expected to reach \$ 422 billion by 2022 from \$ 86 billion in 2015, growing at a CAGR of 24.2% from 2016 to 2022. Solar Energy is the radiant energy emitted from the sun, which is harnessed by using various technologies such as solar heating, photovoltaic cells. It is an efficient form of unconventional energy and a convenient renewable solution tower growing greenhouse emissions and global warming.

The growth of the solar energy market is driven by increase in environmental pollution and provision of Govt. incentives and tax rebates to install solar panels. The demand for parabolic troughs and solar towers in electricity generation is expected to boost the demand for concentrated solar power systems, based on technology. The global solar energy industry is bifurcated into photovoltaic cells and concentrated solar power systems

[CSP). Photovoltaic cells are further segmented into inorganic and organic cells, whereas CSP system is subsequent to parabolic troughs, solar power towers. According to solar module, the market is categorised into monocrystalline silicon cells, polycrystalline, cadmium. The adoption of storage grid is projected to increase which fulfils the demand for lithium ion powered battery for solar energy storage and increase the solar energy market growth.

Moreover, the demand for copper indium gallium selenide and amorphous silicon cells are expected to increase in installation and utilization in solar panels. Furthermore, low cost manufacturing and increase in efficiency of solar modules are projected to boost the demand for cadmium telluride during the forecast period in the solar energy industry.

Employee Corner Article 1



Gift to Father

The story goes that some time ago, a man punished his 6-year-old daughter for wasting a roll of wrapping paper. Money was tight and he became angry & impatient, when the child tried to decorate a box to put under tree. Nevertheless, the little daughter brought the gift to her father the next morning and said, "This is for you, Daddy."

The man was embarrassed by his earlier overreaction, but his anger blazed again when he found out the box was empty. He shouted at her, stating, "Don't you know when you give someone a present, there is supposed to be something inside? The little daughter looked up at him with tears in her eyes and cried, "Oh, Daddy, it's not empty at all. I blew kisses into the box. They're all for you, Daddy." The father was crushed. He put his arms around his little girl,

and he begged for her forgiveness.

Only a short time later, an accident took the life of the child. It is also told that her father kept that box by his bed for many years and, whenever he was discouraged, he would take out an imaginary kiss and remember the love of the child who had put it there.

Moral: In a very real sense, each one of us, as humans beings, have been given a gold container filled with unconditional love from our children, family members, friends, and God. There is simply no other possession, anyone could hold, more precious than this.

Prasanta Kumar Bastia



Celebration of Lights

Diwali is the Hindu festival of light which is celebrated every year in the spring season. As per Hindu mythology, it is believed that on this day Lord Rama returned to Ayodhya after defeating Ravana. People of Ayodhya lit up diyas to welcome Lord Rama to Ayodhya.

The preparations and rituals of this festival extend up to five days. It is celebrated in the night with the new moon of the Hindu Lunisolar month which we all knew it as "Kartika Mass". Its spirituality signifies "The victory of the light over the darkness", "good over the evil".

Before Diwali people actively participate in homely works such as cleaning the house, decorating etc. On this Diwali night, people dress up themselves with new traditional clothes. The whole family participate in praying- Goddess Laxmi Devi. This day after prayers to goddess crackers are burnt and followed by family feast. Sweets are exchanged by people with their near and dear ones.

No doubt Diwali is festival of joy and fun, but in the process of this celebration, we cause significant damage to our environment. We can see an increase in pollution of air and water. The smoke emitted from the fire crackers affects the lungs and cause asthma problem, allergy etc. Also it causes harm to the animals.

Now a days Govt. has introduced some rules to avoid fire crackers during Diwali in order to protect the environment from being polluted. This festival is the celebration of inner light over the spiritual darkness.

Kshitish Mohapatra

Employee Corner Article 3



Success - "An Endearing Journey"

The Road is rough, the success is tough,
The path is visible, the journey is terrible,
The long I stand, the nature of pain I understand,
The fragrance of success, gives me a soothing access,
Some see it as a tyranny, I endear it as a Journey ✨
Success is a journey, an endearing Journey.

There was a time, when I was totally mine,
Undeterred by the worldly desire, myself I admire,
The fear of failure, was never so clear,
Nevertheless it was near, yet it fell on deaf ears,
Captivated by the thought of growing, I was moving.

As I was growing, mentality of people I was knowing,
To many it seemed as a fantasy, for me it was rapturous
ecstasy,
Though I was deadly busy, leaving home for studies was
never easy,
I was adamant of Leaving, but the thoughts of parent was
killing,
To what many call as "Moh Maya", I reckon it as - "Chattra
Chaaya"

But in the journey towards ✨
Success-----"SansarikSukhKisnepaaya?? ✨

Bewildered by the thought of earning, I was Yearning,
Distracted by the adolescent beauty, I was unfaithful to my
duty,
Feeling of her gave chills down my spine, though she was
never mine,
She came in my dream, but melted like an ice- cream,
And one fine day I saw her "POUT", for heaven's sake I was
totally "OUT".

✨ In the journey towards my goal, I had to play my role, To
stop mid-way could be fatal, as my dream would rattle, The
Journey I took, never resembled a brook.
It was an "ocean full of dreams", yielding greater realms,
To keep moving was the only Option, as I disregard
Concoction
To me Success is not only a Journey, But also an
Endearing Journey!! ✨

Saurav Chaubey

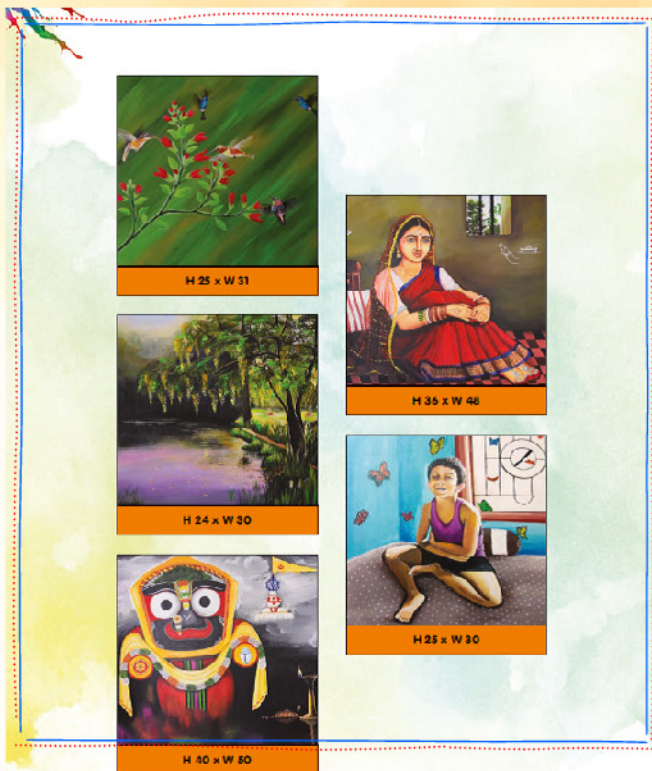


SMITA DAS
Asst. Executive
GV Mines, Minerals & Metals

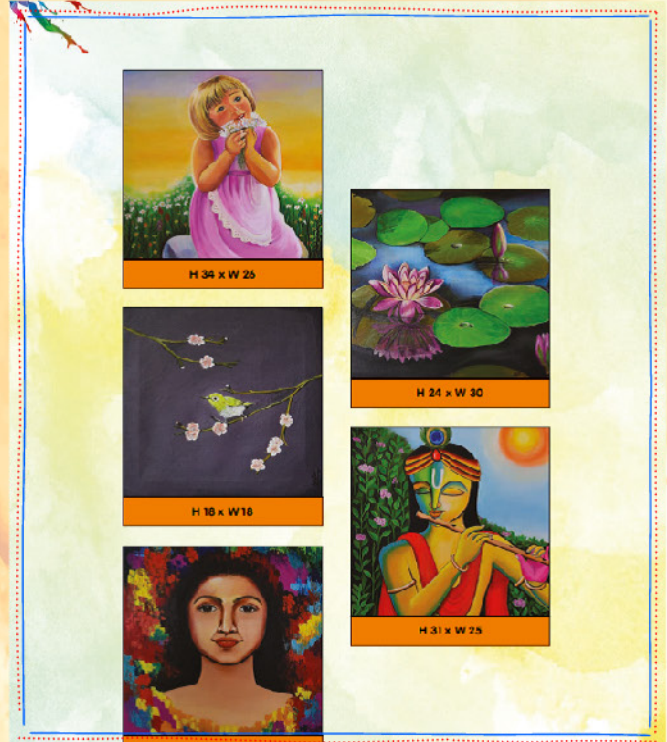
Spotlight Factor

Smita is a national level Artist in the field of Creative Arts. Recently a solo art exhibition of hers, was inaugurated by his Excellency Governor of Odisha Shri Ganeshi Lal at Jayadev Bhawan, Bhubaneswar and it was widely praised by the visitors. Her creations are lively, creative with bright colours.

Some of her creations are given below:



SmitaKresshn



SmitaKresshn

Her works have been recognised by the media as well:



Celebrations

Independence Day celebration Head Office, Kolkata





Celebrations





Celebrations

Ganesh Chaturthi celebration at various solar plant sites:



Diwali Celebrations at Head Office:





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